



Kilowatt Ours Peer Education Program

**Catie Caborn
Higher Education
Sustainability Conference**

Kilowatt Ours

- ✿ Project of Trust for the Future
- ✿ Organization formed in 2005, after the film by Jeff Barrie
- ✿ Kilowatt Ours empowers communities to improve America's environment, health and economy by educating and inspiring people to conserve energy and choose renewable power.



Kilowatt Ours' Programs

- ✿ Youth Initiative

- ✿ Net-Zero Energy Communities (Nashville)

- ✿ Regional Policy Initiative

- ✿ Community film screenings program

- ✿ Count Your Kilowatts



The Youth Initiative

Aims to create and foster an energy conservation ethic among young people, by engaging students in grades 4-12 and universities in an interactive program that trains them to become energy leaders in their homes, schools and communities.

The Peer Education Program

- ✿ **Day 1:** What do you know about energy?
Watch *Kilowatt Ours: A Plan to Re-Energize America*
Discussion and Kilowatt Ours Challenge activity
- ✿ **Day 2:** Review and Hands-on Activity: Energy Saving Mystery
Home Energy Assessment
Introducing Alternative Energy (time permitting)
- ✿ **Day 3:** Brief Follow-up Visit 1-4 weeks later
- ✿ **Optional Day:** Watch clips of *Generation Earth*
School Energy Assessment
Community/Business Energy Assessment

Questions?

Jen@KilowattOurs.org

